



Ministry of Agriculture



WHAT IS CAUSING FOOD PRICES TO INCREASE ?

- **Record oil prices** have boosted the cost of fertilizer and freight for bulk commodities - up 80 percent in 2007 over 2006.
- **Demand for food** has increased greatly, particularly from China and India, which are sucking in vast quantities of food imports.
- **Production of bio-fuels** - cereals used for **food** in the past are being diverted into the production of **biofuels**
- **Climate change** - Bad harvests have already had an impact on rice production, and current thinking suggests that the changing climate will damage overall food production in the years ahead.

WHY GROW MORE?

- the cost for food has risen sharply globally - presenting many business opportunities
- Guyana is an agricultural based country with available land and other resources to produce food to supply many countries
- Demand for produce both for local consumption and export is increasing- plantains, pineapples, watermelons, pumpkin, peppers
- Non agriculture based countries are facing challenges to supply food to their citizens – opportunity for Guyana’s producers
- In Guyana prices for several commodities including, rice and flour has risen sharply within weeks
- Global projections showed that the number of hungry people climbing to 1.2 billion by 2025
- Guyana’s ability to produce more food than the nation consumes will augur well in the drive to ensure FOOD SECURITY NOT ONLY FOR GUYANA BUT THE REGION AS WELL



Ministry of Agriculture



WHAT IS CAUSING FOOD PRICES TO INCREASE ?

- **Record oil prices** have boosted the cost of fertilizer and freight for bulk commodities - up 80 percent in 2007 over 2006.
- **Demand for food** has increased greatly, particularly from China and India, which are sucking in vast quantities of food imports.
- **Production of bio-fuels** - cereals used for **food** in the past are being diverted into the production of **biofuels**
- **Climate change** - Bad harvests have already had an impact on rice production, and current thinking suggests that the changing climate will damage overall food production in the years ahead.

WHY GROW MORE?

- the cost for food has risen sharply globally - presenting many business opportunities
- Guyana is an agricultural based country with available land and other resources to produce food to supply many countries
- Demand for produce both for local consumption and export is increasing- plantains, pineapples, watermelons, pumpkin, peppers
- Non agriculture based countries are facing challenges to supply food to their citizens – opportunity for Guyana’s producers
- In Guyana prices for several commodities including, rice and flour has risen sharply within weeks
- Global projections showed that the number of hungry people climbing to 1.2 billion by 2025
- Guyana’s ability to produce more food than the nation consumes will augur well in the drive to ensure FOOD SECURITY NOT ONLY FOR GUYANA BUT THE REGION AS WELL

Promoting “*Grow More*”

- **Radio:** daily qizz on Chris Live 98.1 FM, **Grow More** Time Signal on Voice of Guyana and 98.1 FM
- **Television:** Farmers’ Connection, Guyana Today, Special 1/2 live call-in programmes, documentaries, Infomercials
- **Newspapers:** features, advertisements, notices and daily front page Grow More alerts in the Guyana Chronicle
- **Publications:** Banners, flyers, billboards, handbills
- **Internet:** Grow More link on GMC’s, Ministry of Agriculture and GINA’s websites
- **Additional promotional material includes;** Grow More logo on cups, hats, jerseys etc

WHO IS INVOLVED?

All Departments, Semi-autonomous agencies, projects that fall under the Ministry of Agriculture

How will *GROW MORE* work?

- Establish an interdepartmental committee at MoA; marketing, research, production/extension services

The Five-Step Plan

- Implementation of a US\$20.9 M Agricultural Export Diversification programme
- implementation of the US\$6M Rural Enterprise and Agriculture Development programme
- Increased investment in drainage and irrigation with a budget allocation of US\$5M, restoring drainage to areas abandoned by Farmers and training farmers to manage the maintenance of rehabilitated structures
- Enhanced extension service
- Increase the availability of seed and planting materials

Promoting “*Grow More*”

- **Radio:** daily qizz on Chris Live 98.1 FM, **Grow More** Time Signal on Voice of Guyana and 98.1 FM
- **Television:** Farmers’ Connection, Guyana Today, Special 1/2 live call-in programmes, documentaries, Infomercials
- **Newspapers:** features, advertisements, notices and daily front page Grow More alerts in the Guyana Chronicle
- **Publications:** Banners, flyers, billboards, handbills
- **Internet:** Grow More link on GMC’s, Ministry of Agriculture and GINA’s websites
- **Additional promotional material includes;** Grow More logo on cups, hats, jerseys etc

WHO IS INVOLVED?

All Departments, Semi-autonomous agencies, projects that fall under the Ministry of Agriculture

How will *GROW MORE* work?

- Establish an interdepartmental committee at MoA; marketing, research, production/extension services

The Five-Step Plan

- Implementation of a US\$20.9 M Agricultural Export Diversification programme
- implementation of the US\$6M Rural Enterprise and Agriculture Development programme
- Increased investment in drainage and irrigation with a budget allocation of US\$5M, restoring drainage to areas abandoned by Farmers and training farmers to manage the maintenance of rehabilitated structures
- Enhanced extension service
- Increase the availability of seed and planting materials